



86% of employees surveyed would participate in a financial education program provided by their employer

Age plays a factor, with younger employees indicating that they are more likely to participate

92%

Millennials



89%

Gen X



76%

Baby Boomers



89%



vs

84%



Men are also slightly more likely to participate than women

Boston Research Technologies conducted an online survey with a national sample of 1,242 employees who responded between September 22 and October 7, 2016, on behalf of Bank of America Merrill Lynch. To qualify for the survey, employees had to be current participants in a 401(k) plan; the plan did not have to be provided by Bank of America Merrill Lynch. Bank of America Merrill Lynch was not identified as the sponsor of the study.